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Connectify Surpasses Two Million Downloads, as Windows 7 Users Seek More Control Over Their Wi-Fi Networks

PHILADELPHIA, PA...MARCH 2011— Connectify, the popular software router that allows users to turn any Windows 7 PC or laptop into a Wi-Fi hotspot, has just surpassed two million downloads worldwide, according to [CNET's Download.com](#). The application, which already held the top-spot as the site's [most downloaded Wireless Networking product](#), recently shot to number thirty-two on Download.com's Top 50 Most Popular Windows Downloads, with the release of Connectify version 2.2.0, earlier this month. With users upgrading by the tens-of-thousands, the application crept across the two million download mark on March 17th, 2011.

Connectify uses the computer's built-in Wi-Fi card to easily share any available Internet connection. This software gives, even the most novice computer user, the ability to setup and manage Wi-Fi hotspots, and has countless real-world applications. From connecting multiple devices to a single Internet connection while traveling, to extending the range of home routers, Connectify is increasingly becoming a must-have application for Windows 7 users around the world.

While two million downloads is nothing to balk at, the rate at which consumers are adopting Connectify's Wi-Fi sharing technology is likely more notable. The software was introduced on Download.com as recently as January 2010. In October of the same year, Connectify clocked in with a respectable one million downloads. Now, only five months later, the easy-to-use networking application has more-than-doubled its reported number of downloads, past two million.

The growing popularity of Connectify suggests that consumers want more control over their wireless networks. Wi-Fi-enabled devices have become increasingly ubiquitous, and the trend shows no sign of slowing. In fact, a recent report issued by leading industry analyst firm, In-Stat, forecasts that [sales of Wi-Fi-ready devices will exceed 1.9 billion units by 2014](#). With this in mind, Connectify CEO, Alex Gizis sees the company's Windows 7 product as essential to simplifying the wireless networking experience:

"Today, consumers are carrying several Wi-Fi-enabled devices at any given time, effectively creating a personal area network around each of us. It can be tremendously difficult and time-consuming to setup and maintain connections across all of these various devices, especially on-the-go. With Connectify for Windows, we simplify this experience, giving everyone the power to effortlessly broadcast, customize, and manage their Wi-Fi networks."

With thousands of new users downloading Connectify daily, it has become abundantly clear that consumers want greater control over their Wi-Fi networks as a matter of basic necessity. Connectify continues to add powerful, yet easy-to-use networking capabilities to its family of products in order to meet the needs of this rapidly growing market.

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