



FOR IMMEDIATE RELEASE: August 8, 2012

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CONNECTIFY KICKSTARTS GROUNDBREAKING NETWORKING SOFTWARE

PHILADELPHIA, Pa. — August 8, 2012 — Combining Internet connections for increased speed and reliability is one step closer to reality, as Connectify, the emerging leader in easy-to-use wireless networking software, today launched a Kickstarter campaign for its new application -- Connectify Dispatch. The campaign's goal is to turn Connectify's revolutionary connection aggregation technology into a market-ready product.

"Dispatch will give users the ability to connect to multiple networks at the same time, for the combined throughput of all connections," said Alex Gizis, founder and CEO of Connectify. "For the first time, any number of Wi-Fi, 3G/4G mobile broadband, and wired connections can be used simultaneously, with Dispatch leveraging up to 90% of their combined speed."

Connectify Dispatch offers users the most reliable Internet possible. When any one network fails, Dispatch seamlessly moves traffic onto the working connections until additional networks become available again.

While Connectify has the core technology for Dispatch working, the company has decided to use the popular crowdfunding site, Kickstarter, to prove that there is widespread demand for a fully-featured Connectify Dispatch consumer product. Along the way, Connectify's Kickstarter backers can gain unprecedented access, watching as the development team transforms Dispatch from working source code into a powerful, yet easy-to-use application.

Backers of the Connectify Dispatch campaign will walk away with much more than just an insider's view of the project as it comes to life. A pledge of \$10 or more gets backers a six-month license of the company's flagship software router, Connectify Hotspot PRO, while the first 200 backers will receive one-year licenses for both Connectify Dispatch and Connectify Hotspot PRO for only \$40. All other backers will receive Dispatch and Hotspot PRO for \$50, half the price of the projected \$99.99 retail value.

"While just about anyone using the Internet can benefit from our groundbreaking technology, Dispatch is especially beneficial to the millions of people already using BitTorrent and other peer-to-peer file sharing platforms," said Gizis. "With each additional Internet connection, Connectify Dispatch can double, or even triple, the speed of torrent transfers."

Once backers pledge to the Dispatch campaign, they will gain access to an exclusive website where they will receive up-to-date details on product development. Certain backers will also have early-access to the Dispatch API, giving them the opportunity to integrate Dispatch into their own applications.

For more information, visit www.backdispatch.com

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Connectify is a privately-held company that develops next-generation networking software for PC and mobile platforms. Founded in 2010, Connectify's mission is to give all users the power to perform complex networking tasks at the click-of-a-button. For more information on Connectify, visit www.connectify.me. Connectify is a trademark of Connectify Inc. BitTorrent and related marks, images, and symbols are the exclusive properties and trademarks of BitTorrent Inc. Kickstarter and related marks, images, and symbols are the exclusive properties and trademarks of Kickstarter Inc.