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CONNECTIFY DISPATCH COMBINES ETHERNET, WI-FI, AND 4G TO TURBOCHARGE INTERNET SPEED

PHILADELPHIA, PA. — December 13th, 2012 — Connectify, Inc. announced today the launch of Connectify Dispatch, a PC software application that lets users combine Ethernet, Wi-Fi, 3G, and 4G Internet connections to create a faster and more reliable "super connection." Connectify Dispatch empowers consumers to connect to multiple networks at the same time, for the combined speed of all connections. Any number of Wi-Fi, 3G/4G mobile broadband, and wired connections can be used simultaneously with Dispatch. Users also enjoy the most reliable Internet experience possible. If one Internet connection fails, Connectify Dispatch moves traffic onto the working connections until additional networks become available again.

"Today, most people have multiple Wi-Fi, 3G/4G, and Ethernet connections available to them, and it has become clear that consumers want an easy-to-use solution for combining these various connections to get faster, more reliable Internet access," said Alex Gizis, founder and CEO of Connectify. "Some hardware routers can aggregate certain types of connections, but these devices are difficult to use and can cost thousands of dollars. Connectify Dispatch brings this load-balancing technology to everyone, with an easy-to-use software interface, and at a fraction of the cost."

Following a successful Kickstarter campaign in September, the enthusiastic backers of Connectify Dispatch helped to launch the software on schedule by offering feedback and beta testing. Connectify plans to continue in the spirit of end-user collaboration. The company is launching a campaign on its own site to let consumers unlock new Dispatch features as incremental "stretch goals" are met.

For more information on Connectify Dispatch, visit: www.connectify.me

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Connectify is a privately-held company that develops next-generation networking software for PC and mobile platforms. Founded in 2010, Connectify's mission is to give all users the power to perform complex networking tasks at the click-of-a-button. For more information on Connectify, visit www.connectify.me. Connectify is a trademark of Connectify Inc. Kickstarter and related marks, images, and symbols are the exclusive properties and trademarks of Kickstarter Inc..